Studying Web 2 Experiences: An Open Source Session
Visitor Studies Association
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Coder Instructions
Start at the beginning of the thread and read through once. Then read again, coding each T-unit by selecting the rhetorical aim of that T-unit. Choose the rhetorical aim (those items numerically identified, such as “moves that are indicators of change”). Then, select a corresponding 2nd level code. If a post doesn’t seem to fit in any of the three main categories, select “other” as the code.

1.) Moves that are indicators of change
   ▪ Change in action thinking or values
     o Statement expresses or references a change in behavior, thought, or belief
     o Ex: “I think that in doing this experimonth it has led us to notice this or be more hyper aware of the things and images around us.”
     o Ex: “This makes me think about my roots in a way I never have before.”
   ▪ Construction of a connection between ideas or people
     o Explicit reference within the thread that indexes a specific name or piece of a previous post
     o Ex: think I’m falling into the same trap mentioned by Molly S and Jenny B.”
   ▪ Sympathy or empathy that shows a change in thought or feeling
     o Statement expresses sympathy or empathy with ideas or identity of another that indexes a change in behavior, thought, or belief
     o Ex: “I think most of the circumstances you mention pertain to interactions between people who don't already know each other, in which case I agree that race, etc should be unimportant.”
   ▪ Use of technical or scientific concepts or language
     o Statement that incorporates technical or scientific language introduced by the activity or discussion
     o Ex:
   ▪ Use of technical or scientific concepts or language
     o Other change move
       (Note: These are separate t-units. Therefore, this would be interpreted on the d-unit level.)
2. Moves that are indicators of a learning discourse environment

- **Claim**
  - A declarative statement of fact, policy, or value (including hypothetical statements)
  - Ex: “I thought this article was interesting because I feel like all the other articles I’ve read about the Occupy movement talked about how integrated these protests are.”

- **Citation of authority**
  - Statement naming or referring to an expert (person, publication, institution)
  - Ex: “Sort of reminds me of Brene Brown’s talk on the relational paradox from Experimonth: Mood.”

- **Citation of evidence**
  - Direct citation or use of evidence (textual, data, link)
  - Ex: “I am reminded of an Indigo Girl’s quote, "You have to laugh at yourself, you’d cry your eyes out if you didn’t.”

- **Explanations**
  - A statement that describes a set of facts that primarily clarifies ideas
  - Ex: “ESM, which can also be called “ecological momentary assessment,” is when a person is reminded to collect data (e.g. mood ratings) while they go about living their everyday life.”

- **Articulation of a role**
  - Statement performs an identity
  - Ex: “As a scientist watching shows like CSI and NCIS, scientific terms are misused in several episodes.”

- **Articulation of a shared role**
  - Statement performs a shared identity
  - Ex: “Maybe if we all try that for a while we could reduce the number of deaths in Minnesota.”

- **Articulation of a shared experience**
  - Statement invokes a shared experience
  - Ex: “Jimmy, my trajectory is similar.”

- **Invocation of place**
  - A reference to place that contextualizes the utterance
  - Ex: “I live in St. Paul.”

- **Invocation of education**
  - Any reference to a writer’s education or educational experience
  - Ex: “I took the egg to my sixth form and the science teacher held it up to a light and claimed that it was a fertile egg and he took it to look after it”

- **Invocation of status**
  - A statement of relative position
  - Ex: “I am a novice at this.”

- **Use of values**
  - “Should”/normative statements (not “best,” “need”)
  - Ex: “If you don’t eat it, it will rot and be wasted if you don’t hatch it anyways.”

- **Use of affect**
  - Direct emotional language and/or use of text features or punctuation/usage of humor
  - Ex: “Thanks a bunch!!” / “Please help me I’ve really fallen in love with these eggs!! :)”
- Use of technology to achieve a purpose
  - This could include a link, “Googling” a term, a website, a picture added for the profile name, headings, bold, bulleted lists, italics, embedded objects, block quotes
  - Ex: “and while I knew the answer was no, I didn’t actually know why until I googled and found this post”

- On Task Response (Must be 1st code)
  - An explicit response that indicated a person has complete a task
  - Ex: I’ve submitted two responses so far.

- Other discourse environment move
  - Ex: “What makes person A different from person B?”
  (*Note: A rhetorical question.)

3.) Moves that are indicators of facilitation
- Introducing new ideas
  - Statement introduces a new idea, concept, or example that has not been previously stated often phrased through a claim or prompt
  - Ex: “Might a feeling of self-consciousness in interactions with people of another race come more from low self-esteem rather than from the potential one might be called out on or call attention to their possessing low esteem/a prejudice/a bias towards another?”

- Suggesting follow-up actions
  - Statement providing advice or direction to aides another’s exploration of a subject.
  - Ex: “If you are interested about science earthquake prediction, please, open here: www.free.bol.bg/infostart/eqpweb.htm or here: www.infoeq.it/forum”

- Demonstrating sympathy or empathy
  - An explicit statement recognizing or relating to emotions experienced by another.
  - Ex: “There’s another experimonther who emailed me about a big life event that she’s experiencing alongside the project, so know you’re not alone in checking in with yourself so many times a day, even through tough times.”

- Demonstrating respect for perspective or identity
  - An explicit statement demonstrating a positive response to another’s account of their actions or identity.
  - Ex: “You also make a good point about the fixed timing of the texts – both with issues of being at the same place each time and the text becoming part of the experience.”

- Invitation development
  - An explicit request to explain or expand for understanding
  - Ex: “Heidi Hoopes - Can you be more explicit? What did you realize while taking the test?”

- Invitation connection
  - An explicit request to explain or expand to foster connection to the ideas of others
  - Ex: “I’d like to know what results others are getting...”

- Redirection
  - A statement or request that explicitly changes the focus of the conversation.
  - Ex: “How would it change your response if it had generated the words in such a way that "people" and "think" swapped?”
- **Provoking**
  - A statement in that plays “devil’s advocate” or explicitly names the taboo subject that participants are talking around.
  - Ex: “It seems we are weaving back and forth between differences in skin tone, hair, bone structure, etc. and where a person was born and how that influences their identity and culture. Is there one more important than the other in forming an identity?”* (*Note: These are separate t-units coded as provocations.)

- **Construction of a connection between ideas or people [as facilitative]**
  - Explicit reference within the thread that indexes a specific name or piece of a previous post
  - Ex: “It's interesting to think about this article in light of some of the stats about wealth disparities reported in the article Kendall shared last week.”

- **Other facilitation move**
  - Ex: “Monday's question is inspired by some interesting interactions I had while on a trip Atlanta last week.”* (*Note: Creating contexts for activities.)
  - Ex: “Mornin' Experimonthers -- Way to go on getting answers yesterday.”* (*Note: Positive reinforcement.)

4.) **Other**

- Any t-unit which does not fit into another category.
  - Ex: “And on and on and on.”